

Plug-In 2011 Exposition Opens to the Public

Get Plugged Into the Future of Transportation!

Tuesday, July 19, 2011

5:30 – 10:00 pm

Raleigh Convention Center, Hall B

Charged up about plug-in hybrid and electric vehicles? Curious to learn more and check them out yourself? With automakers now bringing these vehicles to market, get your own first-hand look at a variety of cleaner and greener cars that can lower fuel costs, greenhouse gas emissions and our dependence on oil.

See the very latest vehicles, charging systems and other plug-in technology innovations at the *Plug-In 2011 Public Night*, and then take part in a panel discussion about your role in making plugs-ins a success.

Tickets can be purchased at the door for \$10. For more information on Plug-In 2011 and to view our list of exhibitors, visit www.plugin2011.com.

PUBLIC NIGHT SPONSORS

*Public Night is sponsored by North Carolina's two leading electric utilities, **Duke Energy** and **Progress Energy**. Like many utilities across the country, both Duke Energy and Progress Energy are each proactively partnering with manufacturers, local governments, and their customers to better understand how plug-in electric vehicles will integrate with the grid, what amount of charging will occur during peak demand times, and what PEV owners expect from their charging experience. In addition, Duke Energy and Progress Energy are taking steps to educate their customers about PEVs and charging options.*

5:30 – 7:30 pm

EXHIBIT HALL OPEN TO THE PUBLIC

Vehicles scheduled for display (*subject to change*) include the Chevrolet Volt, 2012 Ford Focus Electric, Mitsubishi i, Nissan LEAF, Siemens Smart Chopper, Toyota Prius Plug-In Hybrid Vehicle and more.

7:30 – 9:15 pm

PRIVATE SCREENING: *REVENGE OF THE ELECTRIC CAR*

In *Revenge of the Electric Car*, director Chris Paine takes his film crew behind the closed doors of Nissan, GM and the Silicon Valley start-up, Tesla Motors, to chronicle the story of the global resurgence of the electric car.

9:15 – 10:00 pm

Q&A PANEL SESSION

Moderator: **Chelsea Sexton**, Consulting Producer, *Revenge of the Electric Car*

Panelists: **Dan Neil**, Auto Columnist, *Wall Street Journal*

Rob Peterson, Manager, Chevrolet Volt & Electric Vehicle Technologies

Mark Perry, Director of Product Planning & Strategy, Nissan North America

James Chen, Director, Public Policy & Associate General Counsel for Regulatory Affairs, Tesla Motors

Revenge of the Electric Car is graciously brought to you by Chevrolet and Nissan.

Conference & Exposition Organized by:

EPRI | ELECTRIC POWER RESEARCH INSTITUTE

